

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 11.08
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME BARBARA ABAR

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

SEP 11 1963

DATE NOV2/12 11.08

STRA:

INDEPENDENCE USA PAC

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST # = 658
AGENCY PRODUCT CODE =

51	S	1135P-1205A	30	\$2,500.00	11/2	11/2	0	FR
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PROGRAM : NIGHTLINE

57	A	1205A-105A	30	\$2,500.00	11/2	11/2	1	EN
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PROGRAM : NIGHTLINE
ORD COM1: FRI NIGHTLINE LATE DUE TO HS SPORTS
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-51 FOR 1 SPOT/WK

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REP HEADLINE# 6397492 TRF# 339004

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:

M4 OK'D BUY#51 MISSED:FRI/1135P-1205A NOV2 30S \$2,500.00 (NOV1/12)

OFFER:FRI/1205A-105A NOV2 30S \$2,500.00 PLS ADVISE.

CMT:FRI NIGHTLINE LATE DUE TO HS SPORTS

NOV/12 628500.00 CONTRACT TOTAL 628500.00

TOTAL SPOTS 112

MARKET TOTALS \$1,737,812 WFTV 32% WKMG 16% WESH 33% WOFL 15% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 4% EFTV 0%

SHARES ESTIMATED*

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE